

TOTALVIEWTM
CONQUER THE WAVE

jane rubin, CD

creative direction and art direction published in and exhibited at

Wall Street & Technology; Stocks, Futures & Options; Active Trader; Investor's
Business Daily; Traders.com; Technical Analysis of Stocks & Commodities;
Golf Chicago; International Traders Expo and MoneyShows, (New York, Chicago,
Las Vegas, LA, Dallas, Houston, Orlando, Vancouver;) GL Net Forum, (London;)
Black Enterprise; The Chicago Tribune; NYC Transit Subway and Bus Posters;
NYC Phone Kiosk Posters; School of Visual Arts' East 23rd Street Building Mural;
The Bloomberg Terminal; Briefing.com; Futures Magazine; The Wall Street Journal;
The New York Times; The Village Voice; The Super Bowl

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TOTALVIEW Global self-owned agency 2001 - present

GREAT LAKES TRADING COMPANY, WARSAW, INDIANA – REMOTELY – 1/2016 – 4/2017
CREATIVE DIRECTOR; LEAD VISUAL AND INTERACTIVE DESIGNER
Creative Direction, and Design of Corporate Branding and Website

AGRICULTURAL YOUTH LEARNING FOUNDATION, YORK, PA – REMOTELY – 4/2015 – 9/2015
CREATIVE DIRECTOR, LEAD VISUAL AND INTERACTIVE DESIGNER
Creative Direction and Design of Brand Identity, Foundation Website and Store

THE SUBCONSCIOUS TRAINING CORPORATION, PARKLAND, FLORIDA – REMOTELY – 9/2010 – 2/2012
CREATIVE DIRECTOR, STAGE DIRECTOR, ON-STAGE PERFORMER, LEAD VISUAL AND INTERACTIVE DESIGNER
Creative Direction and Design of E-Commerce Website and Branded Specialty Items
Creative Direction, Stage Direction, Original Script, Set Design, Costume Design and On-Stage Performance for Theater Piece, Trump International Resort, Miami, May 1-3, 2011

FRANKLIN GLOBAL CAPITAL LLC, PLYMOUTH, MICHIGAN – REMOTELY – 2010
CREATIVE DIRECTOR, LEAD VISUAL AND INTERACTIVE DESIGNER
Creative Direction, Design, Writing: Corporate Identity, Company Website and Social Media Pages

DTI TRADER INCORPORATED, MOBILE, ALABAMA – REMOTELY – 2007 – 2015
CREATIVE DIRECTOR, LEAD VISUAL AND INTERACTIVE DESIGNER
Creative Direction and Design of E-Commerce Website
Branding and Advertising: Digital, Print, Trade Shows, Collateral, Direct

NINJATRADER LLC, DENVER, COLORADO – REMOTELY – 2006 – 2010
CREATIVE DIRECTOR, LEAD VISUAL AND INTERACTIVE DESIGNER
Creative Direction and Design of E-Commerce Websites
Branding and Advertising: Digital, Print, Trade Shows, Collateral, Direct
Offered Full-Time In-House Position as Executive Creative Director

XSQUAWK, CHICAGO, ILLINOIS – REMOTELY – 2004 – 2005
CREATIVE DIRECTOR, LEAD VISUAL AND INTERACTIVE DESIGNER
Creative Direction and Design of VoIP Broadcast Software, Branding and Advertising

FUTUREPATH TRADING LLC, CHICAGO, ILLINOIS – REMOTELY – 2003 – 2006
CREATIVE DIRECTOR, LEAD VISUAL AND INTERACTIVE DESIGNER
Creative Direction and Design of Websites for Brokerage and Institutional Trading Platform
Passed NFA Series 3 and 30, 2005, 2006; Series 3, again in 2013

WITHIT, INCORPORATED – NEW YORK CITY, NY – 2001 – 2003
CREATIVE DIRECTOR, LEAD VISUAL AND INTERACTIVE DESIGNER
Creative Direction and Design of Website, VoIP Broadcast Software, Branding and Advertising

full-time employment 1996 - 2001

CREATIVE DIRECTOR, HEAD OF ART DEPARTMENT

BSA ADVERTISING NEW YORK CITY 2000 - 2001

Directed, Designed, Wrote and Pitched: Print and Digital Branding, Diversity and Recruitment Ad Campaigns

Created BSA Advertising Online Portfolio

Supervised Junior Design Staff

Interviewed Candidates and Made Hiring Recommendations

Agency had best quarter in history during first months as Art Department Head

SENIOR DESIGNER

PRACTISING LAW INSTITUTE NEW YORK CITY 1998 - 99

Direction, Design, Pre-Press and Proofing of: Brochures, Direct Mailers, Posters, Catalog

PLI had one of its largest increases in revenue in company history

FACULTY

SCHOOL OF VISUAL ARTS NEW YORK CITY 1996 - 98

Instructor – Media Communications – Department of Advertising and Design

Curated exhibition of multimedia student work

ART DIRECTOR

McCABE & COMPANY NEW YORK CITY 1996 – 97

Concepts, Creative Direction, Art Direction, Design and Execution of Digital, Print and Broadcast

Campaigns Featured in: The New York Times, Bloomberg Terminal, on NYC Transit, at The Super Bowl

Major accounts included: Reliance Insurance, ESPN, Rally's, Georgette Klinger, School of Visual Arts

freelance employment 1992 - 1996

DESIGNER, DIGITAL ARTIST, ILLUSTRATOR NEW YORK CITY 1992 – 96

J. WALTER THOMPSON; BBDO; AVRETT, FREE & GINSBURG; FCB HEALTH; AMERICAN EXPRESS

Art Direction, Design, Image Compositing, Illustration, Typography: Print Campaigns and Broadcast Storyboards

Major accounts, print and broadcast, included: Eastman-Kodak, Enterprise Rent-a-Car, Fosomax

advanced adobe cc and software skills

Dreamweaver, Photoshop, Illustrator, Animate, (Flash); Director, Audition, Premiere Pro, Media Encoder and Video Editing and Conversion; SoundEdit, QuarkXPress, HTML, CSS

advanced painting and drawing skills

Oils, watercolor, gouache, pencil, charcoal, conte crayon, incre de chine, markers, multi-media on paper, board and canvas; digital painting and illustration using desktop applications, and tablet and stylus

raise people up

OBAMA FOR AMERICA

SELECTED ORGANIZING FELLOW CANDIDATE NEW YORK CITY 2012

Competed and was selected as candidate

National phone-banking at New York City Obama-Biden Headquarters

Designed T-Shirt for Campaign Design Competition

Communicated campaign platform to secure votes and campaign volunteers

Improvised phone conversations (not using provided script)

TILLARY PRO HOOPS - TILLARY FOUNDATION - PARK REHABILITATION BROOKLYN 2006

VISUAL DESIGNER, PHOTOGRAPHER, GRANTWRITER

Designed, wrote and provided photographic documentation to secure funding

Successful proposal won grant for after-school programs, sports and play area renewal

CLINTON - GORE '92

ARTIST NEW YORK CITY 1992

Drew and painted posters for a number of campaign rallies/events

Commissioned to create large-scale poster for rally at WTC Rally with Vice President Gore

Improvised, painted/drew numerous original posters expressing support for multi-cultural progress

Asked to give original poster-art to Vice President Gore

Asked to give original art to President Clinton's Campaign Archives

CRISPUS ATTUCKS

DOCUMENTARY PHOTOGRAPHER YORK, PA 1986

Photographically documented urban housing rehabilitation program

McGOVERN-SHRIVER 1972

CO-FOUNDER - CHILDREN'S CAMPAIGN TO ELECT DEMOCRATIC TICKET YORK, PA 1972

At age 9, co-founded campaign to elect Democratic Presidential Ticket

Featured in the *York Daily Record* Newspaper, October 16-17, 1972

Taken to Washington D.C., to U.S. Senate Building, with Teen Democrats of York

visual art shows, published art, and performances

The James Chapel – Union Theological Seminary – New York City – 1983; Tin Pan Alley – New York City – 1986; Beyond Baroque, – Venice, CA – 1988; 3rd Los Angeles Contemporary Exhibitions – 1988; The Artist’s Relationship to Authorship – L ACE Los Angeles, 1988; Whitney Museum of American Art ISP Open Studios – New York City – May 19, 1990; Creem Magazine and Universal Media Book Covers – Early 1990s On The Issues Magazine – Early 1990s; Jack Studios – New York City – 1996

awards and education

WHITNEY MUSEUM OF AMERICAN ART ISP SELECTED ARTIST New York City 1989 – 1990

MFA – CALIFORNIA INSTITUTE OF THE ARTS Valencia, CA 1988

BA – COLUMBIA UNIVERSITY New York City Cum Laude Department Honors: Visual Art 1984

EMA AWARD – CREATIVE DIRECTION Zurich Scudder Investments Mural 2001

GRADUATE TEACHING ASSISTANT AWARDS Painting, Drawing and Color Theory CalArts 1987 – 88

